

SNORTING CHOCOLATE FOR A LEGAL HIGH

BRUGES, Belgium (Reuters) - Most people eat it; some cook with it; and now, chocolate is also being snorted.

Dominique Persoone created a cocoa-sniffing device back in 2007 for a Rolling Stones' party, and it's been flying off the shelves ever since, according to Reuters.

"We made a mix with mint, ginger and chocolate and the mint and the ginger really opens your nose," Persoone said. "Then you have the chocolate which goes to your brain and stays there for about fifteen minutes."

The device is modeled on Victorian snuff shooters. The cocoa concoction gives users a legal high, but some doctors say inhaling food can be harmful as bacteria can form in the nose.

Not all chocolate eating lovers are convinced by the habit either.

"Chocolate is something you have to taste so maybe, the smell of chocolate is also nice, but I

don't think I would get high just off the smell of chocolate," Sabien Scieperaere, a Bruges local, said. "I think tasting is better than just sniffing."

"The only thing I've ever snuffed up my nose was when I was about 14 and I had a snuff of snuff," Carol Beasley, a British tourist, said. "So, chocolate, up your nose, what's the idea of that? It's a joke. It's got to be a joke. It's really got to be a joke."

The cocoa-sniffing device is selling for 45 Euros. Persoone has sold to customers in Russia, India and Canada, along with Australia and the United States.

"I just want to tease the customers," Persoone said. "I'm not the bad boy promoting drugs, not at all. I just want to tease the people."

Although Persoone says his chocolate sniffing device is safe, each one does come with a warning against excessive sniffing.

[Miranda Alexander-Webber | Reuters.com](#)



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